

Kai Solik

UX/UI Designer

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(917) 587-6265

Experience

MarketEQ | UX Research and Design Intern

Jun 2024 – Aug 2024 | Miami, FL

Conducted weekly competitor research and analysis, audited prototypes and screens for alignment with best-in-class examples, created detailed wireframes to enhance user experience, and developed high-fidelity prototypes to refine interface and interaction design.

LOUD Enterprise | Student Ambassador/Designer

Dec 2021 – Dec 2022 | Madison, WI

Designed T-shirts, hoodies, sweatpants, and logos for university clubs, connecting customers with executives to complete orders and identifying potential clients.

Freelance Designer

Oct 2023 – Present | Madison, WI

I designed websites, logos, posters, and social media content for clients and university clubs, completing most projects remotely.

Education

University of Wisconsin-Madison

B.S. in Graphic Design

GPA - 3.1

Certificate in Computer Science

Madison, WI

Phi Beta Award of Merit

2021 -2025

Technical

Figma

Wix

Illustrator

Framer

Photoshop

HTML/CSS

Indesign

Javascript

Sketch

React

Skills

Interaction Design

Product Thinking

Design Systems

Data Visualization

Prototyping

Graphic Design

User Research

Information Architecture

Usability Testing

Branding + Marketing